

AI AND YOU

Today, we'll uncover some surprising ways AI is integrated into our daily lives, and it has been for many years.

It just wasn't called AI. Let's dive in and explore the fascinating world of artificial intelligence.

By the end of this session, you'll be able to spot AI in action, set up your own chat GPT account, ask smarter questions, and Google like pro.

These skills will help you leverage AI to make your life easier and more efficient.

Artificial intelligence refers to the simulation of human intelligence in machines.

These systems are designed to think, learn, and adapt, performing tasks that typically require human intelligence.

AI has a rich history dating back to ancient Greek myths.

Key milestones include Alan Turing's impact in World War two, as well as in the nineteen fifties, the Dartmouth Conference in 1956, and the development of early AI programs.

The journey continued through the nineteen eighties with expert systems and into the twenty first century with AI's expert systems and into the twenty first century with AI's resurgence.

GOOGLE PLAY AND ALEXA

- ❖ Think of your Google Play and Amazon Alexa.
- ❖ So how does this work?
- ❖ It's like a detective and it's asking a lot of questions to itself about you.
- ❖ And how do you think? What do you like?
- ❖ What do you want to see when you are doing searches?
- ❖ Or what kind of movies do you like?
- ❖ What kind of things do you like to do when you shop? It's not always accurate.

- ❖ I am a vegan and it always shows me the meats that are on sale. So it's not always accurate.
- ❖ You might not realize it but you're already using AI every single day.
- ❖ Netflix uses AI. That means all the streaming stations use AI.
- ❖ If you have Alexa or Google Play, as I mentioned before, Google Maps, and I'm going to age myself, but remember TomTom, that was AI.
- ❖ AI has been here for a very, very long time.
- ❖ We're not afraid of the maps. AI is here to help us.
- ❖ Google Maps has evolved tremendously over time.
- ❖ As you know, it used to be very straight directions. Now it's helping you avoid traffic.
- ❖ It's helping you add a coffee stop if that's where you want to go.
- ❖ You can look for a specific store that you want to stop at and add a stop.
- ❖ And it's there to help you live your best life and live it easily.
- ❖ As we were talking about, AI is here to make your life much more convenient.

WHAT IS ChatGPT?

- ❖ It is the Google of the AI world for the new version of AI.
- ❖ As I've said, AI has been out for a very long time.
- ❖ It's just now more available for everybody's use.
- ❖ And ChatGPT is leading the way with what can be done writing code as we've all heard.
- ❖ It can now create images. It can create PowerPoints. It can create a lot of things.
- ❖ But use it with caution because it's not perfect.
- ❖ And it could give you information that's not necessarily what you're looking for or sometimes it's not true.
- ❖ So as with all good things, make sure you check a lot some of the information.
- ❖ So how do you get in on using chat GPT?
- ❖ I recommend that you use the actual open AI and go to chat.openai.com and follow the instructions that are provided to you.
- ❖ I would recommend that you put this on pause for right now and go ahead and start creating your own account.
- ❖ Once you have your account created and it's very simple to do, all you need to do is enter your email address and click continue, you can start asking questions.

- ❖ What can I help with? Well, what is the weather forecast for April going to be?
- ❖ Or what is the weather for July looking like in Boston, Massachusetts? Very easy.

GOOGLE

- ❖ You're probably looking at this and saying, I already know how to do a Google search.
- ❖ Why do I need to learn how to do a Google search? What is AI helping me with here?
- ❖ But hold on, and I'm going to help you explore how to get different results from Google by using AI.
- ❖ And believe it or not, Google has always been driven by AI.
- ❖ I hope you've not been scared of Google or apprehensive of Google in the past.
- ❖ And therefore, know and embrace that AI has been here and will be here to continue help us live, uh, better lifestyles.
- ❖ I'm going to show you two different results here.
- ❖ One is, Spain vacation on Google, and the results that it yields are very broad.
- ❖ And just talks about, hey, you're gonna go to Spain on vacation. Hey, here's some suggestions.
- ❖ But on the screen on the right, it says, where is the best place to vacation in Spain?
- ❖ And then it gets into much more detailed information about the top places to vacation in Spain.
- ❖ And how do we find the discounts? And how do we help you make those reservations?
- ❖ And the more information that you give your search engine, Google, Bing, Safari, the smarter the information that it will return to you.
- ❖ So you can be vague, and then it will give you some answers, and then you can dig down.
- ❖ It's like going into a little rabbit hole.
- ❖ But, um, or you can give it some detailed information initially, and then it will give you some very detailed responses.
- ❖ I hope to date in this presentation, you've seen how AI is helping us.
- ❖ It's nothing to be scared of.
- ❖ It's been here and helping us for so many years, and now it's just called AI.

- ❖ It was called Google before, and it was called Bing, and it was called so many different products, but it's here.

WHY AI?

- ❖ It's just called something different now, and it does different things, but it's here to help us live a better life and it's just becoming more refined.
- ❖ There is a lot of conversation about the job market in the future.
- ❖ And like everything in life, the job market will change because of AI.
- ❖ But it will also be creating new jobs, and there will be jobs that will never change, such as the need for plumbers, for craftsmen, for, um, physicians and nurses, but it will be creating jobs in AI development and engineering.
- ❖ And this is crucial because AI will not function without humans, period. Humans drive AI.
- ❖ AI does not drive humans, and ethics and governance, which is going to be critical.
- ❖ And as you can see, there's a lot of need for AI development.
- ❖ And yes, it will be replacing jobs, graphic designers, traders.
- ❖ Uh, traditional developers are going to need to become AI developers.
- ❖ Data entry and admin tasks, all of these will be eventually reduced, but it probably would have happened whether AI came along or not because that is how we advance.
- ❖ This says try one AI tool today.
- ❖ I dare you to not try one AI tool today.
- ❖ AI has been built into our lives for so long. It's now just called AI.
- ❖ The fact that people have been reluctant and scared to use what is called AI is just the name of a product.
- ❖ We have been using this for so many years.
- ❖ I want to congratulate each and every one of you for being a very successful AI user for probably at least five years.
- ❖ It's just a name change.
- ❖ Please do not worry about AI and how it's going to impact your life.
- ❖ It's not going to be any different, except if you use chat GPT, it will give you better results.
- ❖ Congratulations, you AI users you. I'm very proud of you.

- ❖ If you have any questions, reach out to us at info@mytechtlc.com.
- ❖ Please watch our other videos to keep learning.
- ❖ Thank you.